



MEDIA GROUP

comprehensive

MEDIA KIT

{WHO WE ARE

MEDIA KIT

TIMES REVIEW



MEDIA GROUP

In 1857, *The Suffolk Times* began serving the North Fork as a weekly newspaper. The publication's commitment to both journalistic excellence and the community became the cornerstone of *Times Review Media Group*, a trusted news organization that now also includes *Riverhead News-Review*, *Shelter Island Reporter* and *northforker* magazines and website.

MISSION

Times Review Media Group's mission is to serve the communities where we live and work – providing quality news coverage and lifestyle features for valued readers. As community members ourselves, we demand the kind of service we deliver: factual, timely, concise, award-winning news coverage supported by an advertiser base that matters most to our readership.

REACH

Our coverage area stretches from Wading River along the entire North Fork to include Riverhead, Southold and Shelter Island. *Times Review Media Group* offers several ways for your business to connect with customers through print and digital opportunities.

{WHO WE ARE

BY THE NUMBERS



PRINT DISTRIBUTION (MONTHLY AVERAGE AS PER STATEMENT OF OWNERSHIP PUBLISHED 09/25/2015)

7,759

SUFFOLK TIMES

4,503

RIVERHEAD NEWS-REVIEW

2,089

SHELTER ISLAND REPORTER



WEB (MONTHLY AVERAGE)

SUFFOLK TIMES

RIVERHEAD NEWS-REVIEW

S.I. REPORTER

NORTHFORKER.COM

UNIQUE VISITORS

79,000+

82,000+

19,000+

51,000+

PAGE VIEWS

400,000+

341,000+

71,000+

150,000+



52% female / 48% male

47% female / 53% male

47% female / 53% male

61% female / 39% male

AVERAGE AGE

45

40

45

36

INCOME RANGE

32%

32%

\$50 - 100K

31%

31%

38%

34%

\$100 - 150K+

34%

38%

This overview summarizes October 2014 - September 2015.

{PRINT

WEEKLY PUBS



Our community newspapers are the go-to source for North Fork news coverage and lifestyle features. Connect with your customers with display ads, classified ads, Find a Pro Directory and pre-printed inserts.

Each weekly publication is available in e-paper format that is accessible to subscribers for no additional charge.

{PRINT

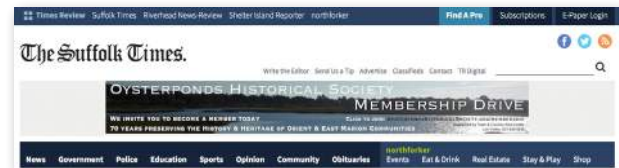
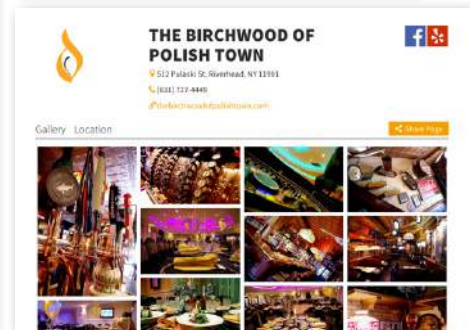
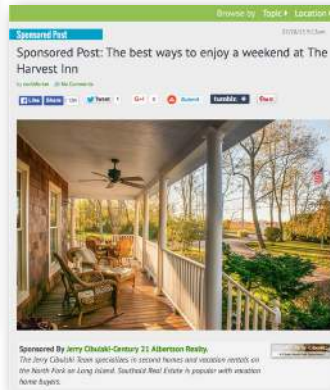
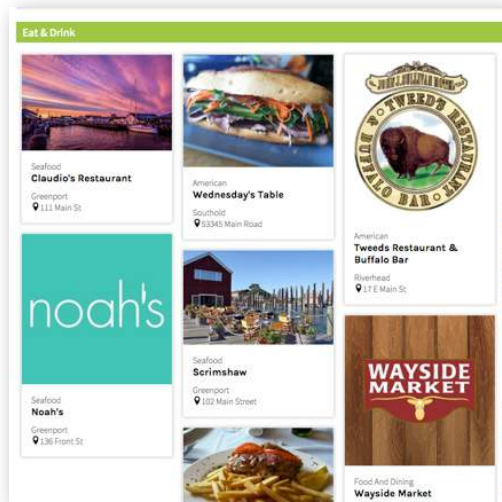
NORTHFORKER MAGS



LI WINE PRESS & NORTHFORKER MAGAZINES

Long Island Wine Press is the only publication with comprehensive coverage of our region's wineries and vineyards. We reach over 130,000 readers with this glossy quarterly magazine each year.

Our suite of [northforker](#) publications offer in-depth coverage on a broad range of topics like business, senior living, health and fitness, vacationing on the North Fork, and home and garden.



WEB

Our news websites deliver 24/7 coverage, and our live blogs, cutting-edge real estate marketplace and interactive calendar set us apart.

Our tourist and lifestyle website, northforker.com, is a dynamic, one-stop resource for visitors and local residents.

SUPPORT

Our team of experienced sales professionals looks forward to supporting your success. They'll use their comprehensive knowledge of our offerings and the markets we serve to help you develop a customized, results-driven advertising plan that accomplishes your goals and fits your budget.

Need an ad? Our award-winning art department can create your ads for free so you can count on quality design and consistent branding without out-of-pocket costs.

With approximately one million page views a month, timesreview.com is the most read news website on both the North Fork & Shelter Island.

- Web Banner Ads
- In-Article Ads
- Newsletter Banners
- Giveaways
- Sponsored Posts
- "Find a Pro" Local Home Service Industry Experts
- "Shop" Local Business Directory

{TESTIMONIALS

"Peconic Bay Medical Center advertises with *Times Review* because we share a common mission — to serve the communities where we live and work. Partnering with *Times Review* allows us to achieve a common goal as local community providers."

Demetrios Kadenas
Vice President & Chief Development Officer
Peconic Bay Medical Center

"Advertising with the *Shelter Island Reporter* is a great way for us to promote our exercise programs and let the community know we're the go-to place for health and fitness."

Peter Farrar
Manager
Shelter Island Yoga and Fitness

"I've been in business for 30 years, and I advertise with *Times Review* publications because I know it works. That's where you have to be if you want new business. Everybody reads them."

Al Amore
Founder & Owner
The Tailored Male Barber Shops

{SALES TEAM

Orient to Mattituck



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Mattituck to Wading River



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Shelter Island



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South Fork



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